



“SON OF A SAILOR” 10K WALK/RUN

SATURDAY, JULY 11, 2009

This race is held in memory of Hess lake residents who have passed away from cancer and were supporters of Hess Lake and the Newaygo area.

To make this event successful HLIA is seeking sponsors to underwrite the cost of the event.

The sponsors will enable us to provide the amenities needed to make the race fun and safe while directing all proceeds and the \$20 participant entry fee going to cancer research and awareness. We are trying to make a difference in the future of cancer research and treatment by means of community involvement and contributions.

We have established four levels of sponsorship and a list of items that we need. We are hopeful that you will be able to help, either providing a monetary sponsorship or donating the items in-kind.

Sponsorship Levels:

\$100 – Sea Ray

\$250—Power Quest

\$500—Fountain

\$1,000 or more—The Yacht Club

You are also welcome to create your own level of sponsorship!

In-kind contributions needed: Bottled water for runner/walkers, Food (bagels, energy bars, fruit etc.) for those who participate in the event, and donated items to be placed in bags for runners/walkers.

The names/logos of those individuals or companies donating \$500 or more in money or in-kind contributions will be printed on the t-shirts and the race day banner. They will also be listed on the HLIA welcome sign located at the public access site on Hess Lake.

If you would like to be a sponsor or contribute in-kind items for the “Son of a Sailor” Hess Lake 10K Walk/Run, please complete the attached form and mail it with your check (payable to HLIA) to the Hess Lake Improvement Association at P.O. Box 239, Newaygo MI 49337. A member of our committee will follow up with you regarding your contribution and event details.

Also, if you would like to help on race day or participate in the event please contact Betty Bosowski at bettybuzz@juno.com (517) 543-5333 or Katie Lipner KLLipner@aol.com (231) 834-9915.

We appreciate any help you may be able to give to make this event a success, and hope you will give our request your consideration.

“Son of a Sailor” Hess Lake 10K Walk/Run Committee

Betty Bosowski, Jeannine Lemmon, Katie Lipner, Renee Finkbeiner, Ramoma Deters